

Exam. Code : 106505

Subject Code : 1884

Bachelor of Multimedia Semester—V
TECHNICAL THEORY OF MEDIA—II
(Electronic Media)

Time Allowed—3 Hours]

[Maximum Marks—100

SECTION—A (Answer all)

1. (a) Blade tool
- (b) Rendering
- (c) Mp3
- (d) Betacam
- (e) Voice over
- (f) Zoom lens
- (g) VHS.
- (h) TRP
- (i) Proof reading
- (j) Producer
- (k) Headlines
- (l) Target audience
- (m) Inverted pyramid
- (n) Fade
- (o) DVC.

2×15=30

SECTION-B (Answer any Three)

2. Differentiate between Radio and TV.
3. Describe different types of cameras.
4. Describe various production personnel.
5. Explain the process of importing, the editing set-up and exporting in adobe premiere.
6. Write a short note on distribution of films. 10×3=30

SECTION-C (Answer any Two)

7. Describe the characteristics of various electronic media.
8. Describe the effect of electronic media on culture and society.
9. Explain the broadcast writing technique and style.
10. Explain media appreciation and writing film review. 20×2=40